

Adherence - Landing Page Wireframe

Logo

Navigation Menu

[ Headline and Photo ]

Adherence Isn't Just About Taking Medication. It's About Changing Lives.

[ The Problem ]

Globally, the costs of non-adherence tops \$600 billion annually

How much is 600 Billion dollars?

With \$600 billion, we could cover [the annual cost of care](#)\* for every person covered by Medicare.

\*Data from Peter G Peterson Foundation <https://bit.ly/2Y507BI>

What is non-adherence costing your healthcare professionals?


What is non-adherence costing your organization?


and, most importantly...

What is non-adherence costing your patients?

- 20-30% of prescriptions are never filled
- Up to 50% of medications not being taken as prescribed
- Up to 125,000 deaths annually
- Up to 10% of all hospital readmissions are related to non-adherence

The Old Model of Patient Education Isn't Working.





It's Time to Integrate a Coaching-Based Approach Into Patient Care.

[ The Solution ]

When something isn't working,you must change what you're doing in order to create better outcomes

[ Statistics from Iowa Chronic Care Consortium ]

Healthcare professionals taking our Patient Adherence Training Program learn to:

- Use **coaching skills** to improve communication, patient engagement, and build trust and rapport
- Build awareness of often **unconsidered factors** that contribute to reducing likelihood of adherence
- Help patients **generate their own strategies and solutions** to break through obstacles to adherence

[ Call to Action ]


Schedule a 20-minute complimentary consultation to discuss customized patient support programs to fit the needs of your healthcare teams and patients.


[ START NOW ]

[ The Plan for Success ]

Non-Adherence is a Complex and Multidimensional Problem Requiring a Comprehensive, Innovative Solution.

We offer two types of interventions to improve adherence.





Organizational Training & Resources

Within your organization, we train your healthcare experts to:

- Engage patients using a coaching-based approach to communications and care
- Proactively manage side effects
- Understand barriers to adherence
- Learn a structured, repeatable approach to supporting sustainable behavior change
- Evaluate patient stress and provide solutions to reduce it to improve adherence

Patient Support Resources

We provide patient-facing solutions you can deliver directly to patients to:

- Proactively manage side effects
- Stay adherent
- Make prescribed lifestyle behavior changes
- Improve overall wellbeing and quality of life

We don't change 'what' you do with patients, we change 'how' your team engages and communicates with patients.

Doing so creates more effective outcomes and improves the overall patient experience.

[ Call to Action ]

Learn more about our adherence solutions for healthcare teams.

Download your free program guide:

Creating Patient Engagement Through Coaching to Improve Adherence and Outcomes

Name:

Email Address:

[ Get It Now ]

[ The Plan for Success ]

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When Healthcare Professionals Learn to Coach

When Patients Are Coached

According to the World Health Organization (WHO), “increasing adherence may have a greater effect on health than any improvement in specific medical treatments”

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[ START NOW ]

About Well Beyond Ordinary

The Story

Losing my husband to cancer ended life for me as I knew it. Coaching is the thing that saved me. It taught me to reconnect with my values, to take active steps to recreate my life, and to find purpose in my loss.

The clients and the organizations I work with seek innovative, proactive solutions for behavior change strategies to improve adherence, stress, and quality of life.

The Vision

I want to live in a world where healthcare professionals learn core coaching skills and behavior change strategies become a part of the curriculum for nursing and medical schools. I believe that if every healthcare professional learned and practiced 3 critical skills, the patient experience and outcomes would be forever changed.

The Founder

Tambre Leighn is a certified professional coach and behavior change expert who has spent the past decade bringing coaching into healthcare.

She is the founder of Well Beyond Ordinary, Inc. and the creator of the Patient Adherence Training Program. In 2019, the program was a finalist in the Astellas C3 Competition for Innovative Patient Solutions.